Unlocking the Power of Community Data: Intro to Tableau Public Workshop

February 26, 2026

Room 1060, Alliant Energy Ag Innovation Lab
3800 University Blvd., Ames
8:30 a.m–4:30 p.m.

Do you work with community, local government, or nonprofit data? Do you want to learn how to turn raw information into clear, compelling visuals that drive decisions? Join us for a one-day workshop introducing you to Tableau Public—a free, user-friendly tool for creating interactive dashboards and data stories.

What you'll learn

By the end of the workshop, you will be able to:

- Understand the basics of Tableau Public and create insightful visualizations.
- Connect to spreadsheets, QGIS data, and other common data sources.
- Build interactive charts, maps, and dashboards from scratch.
- Publish and share your dashboards online to engage your audience.

Format

- Hands-on practice: Bring your own laptop and follow along step by step.
- Guided exercises: Learn by doing, with real-world examples relevant to community, nonprofit, and local government work.
- Expert instruction: No prior experience with Tableau required!

Register Today!
go.iastate.edu/4EBPFN

Course Fee $200

Who should attend?

Community leaders, analysts, planners, nonprofit staff, and anyone who wants to make sense of data and tell stories with impact.

For more information

Visit go.iastate.edu/3LALBL or scan the QR code on the right.

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