

Unlocking the Power of Community Data: Intro to Tableau Public Workshop

September 24, 2026

**Alliant Energy Ag Innovation Lab, Rm 1060
3800 University Blvd, Ames, IA 50010
8:30 a.m. – 4:30 p.m.**

Do you work with community, local government, or nonprofit data? Do you want to learn how to turn raw information into clear, compelling visuals that drive decisions? Join us for a one-day workshop introducing you to Tableau Public—a free, user-friendly tool for creating interactive dashboards and data stories.

What you'll learn

By the end of the workshop, you will be able to:

- Understand the basics of Tableau Public and create insightful visualizations.
- Connect to spreadsheets, GIS data, and other common data sources.
- Build interactive charts, maps, and dashboards from scratch.
- Publish and share your dashboards online to engage your audience.

Format

- Hands-on practice: Bring your own laptop and follow along step by step.
- Guided exercises: Learn by doing, with real-world examples relevant to community, nonprofit, and local government work.
- Expert instruction: No prior experience with Tableau required!

Who should attend?

Community leaders, analysts, planners, nonprofit staff, and anyone who wants to make sense of data and tell stories with impact.

For more information and to register

Visit <https://go.iastate.edu/3LALBL> or scan the QR code on the right.



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**ISU staff &
students course
fee: \$225 per
workshop**

**Course Fee:
\$250
Fee for multiple
attendees:
\$240 per
registrant**

Additional Opportunity
Attend "Intro to QGIS" the
previous day, September 23, and
pay a discounted fee of \$480 for
both workshops

